



PROMOTE HER,  
**PERIOD.**

# Promote Her, Period. SPONSORSHIP PROPOSAL

Promote Her, Period. is a **501(c)(3)** nonprofit organization founded in 2022, dedicated to empowering young women through menstrual health education, product access, and advocacy. We are a youth-led movement that believes every girl deserves to feel confident, informed, and supported throughout her menstrual journey.

Presented by  
PHP Executive Board

Prepared for  
Potential Sponsors

**2025**



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[www.promoteherperiod.org](http://www.promoteherperiod.org)



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# ABOUT US

PROMOTE HER, PERIOD. EXISTS TO ADDRESS ISSUES AROUND MENSTRUAL EQUITY. HERE'S WHAT WE'VE DONE SO FAR ↓

**100+**

passionate  
members, interns,  
and volunteers

**5,000+**

period products  
donated to girls  
across communities

**10,000+**

people educated  
each quarter through  
online content

At Promote Her, Period., we're committed to **three** core pillars:

- **Product Access** – We provide free period products to students, schools, shelters, and community partners.
- **Education** – We host interactive workshops, publish engaging content, and create safe spaces to teach menstrual health.
- **Destigmatization** – We normalize conversations around periods through storytelling, social media, and events designed to uplift and inform.



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# THE NEED



## THE SCALE OF THE PROBLEM

Over **500 million people** worldwide live without adequate access to menstrual products. To put this into perspective, that's more than the entire population of North America left to manage their periods with makeshift solutions like rags, newspapers, or, at worst, nothing at all.

In the **United States** alone, **1 in 5 teens** have struggled to afford period products. Even more alarming, 84% of teens say they have missed school or know someone who has missed school because they didn't have access to the supplies they needed.

## OUR GOALS TO COMBAT PERIOD POVERTY

**30  
schools**

Expand our educational programs to 30 schools, teaching essential menstrual health, hygiene, and body literacy.

**75,000  
products**

Distribute 75,000 menstrual essentials to girls and women in need to break barriers and build futures, one period at a time.

**500  
families**

Reach 500 families through period literacy kits, local events, and awareness campaigns, breaking stigma and building support.



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The logo for 'Promote Her, Period.' is located in the top right corner. It consists of the words 'PROMOTE HER,' in a small, black, sans-serif font, followed by the word 'PERIOD.' in a larger, bold, black, sans-serif font. A red teardrop-shaped icon is placed between 'PERIOD.' and the period at the end of the word.

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A photograph of four young women of diverse backgrounds, all smiling and cheering with their mouths open. They are wearing light-colored, possibly white or pink, dresses. The woman on the far right is wearing a bright pink top. The background is dark and out of focus, suggesting an indoor event at night.

# THE EVENT

## THE *ELEVATE HER GALA*

Promote Her, Period. proudly presents The Elevate Her Gala, an inspiring evening **dedicated to raising funds and awareness** to empower young women facing period poverty. This signature event unites community leaders, advocates, philanthropists, and changemakers committed to creating lasting impact and advancing menstrual equity.

## EVENT DETAILS

**Date & Time:** March 7th, 2026 | 7 pm

**Location:** Long Key Nature Center  
3501 SW 130th Ave Davie, FL 33330

**Expected Attendance:** 200+ engaged guests, including students, nonprofit leaders, local business owners, and supporters from across the region

## EVENT PURPOSE

- Celebrate the progress and dedication of our volunteers, partners, and beneficiaries
- Highlight impactful stories from the girls and families we serve
- Build meaningful connections with sponsors and supporters who share our vision



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# SPONSORSHIP TIERS



BENEFITS	\$250	\$500	\$1,000	\$2,500	\$5,000
NAME ON WEBSITE + PROGRAM					
INSTAGRAM STORY SHOUTOUT					
# OF EVENT TICKETS	2	2	4	6	10
INSTAGRAM HIGHLIGHT POST					
AD IN GALA PROGRAM		QUARTER PAGE AD	QUARTER PAGE AD	HALF PAGE AD	FULL PAGE AD
VENDOR TABLE DURING COCKTAIL HR					
FEATURED IN BLOG POST					
INCLUSION IN SWAG BAGS					
BRANDED SLIDE DURING EVENT					
BRAND NAME IN ALL PRESS + MEDIA					
VIP SEATING AND TABLE					
2 MINUTE SPEECH AT EVENT					
LOGO ON ALL PROMO MATERIALS					





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# JOIN THE MOVEMENT

Founded in 2022 by a high school sophomore, Promote Her, Period. is a student-led nonprofit on a mission to end period poverty and reshape how we talk about menstrual health. Through workshops, product distribution, and campus/community outreach, we're actively changing lives, one period at a time.

**Sponsoring** Promote Her, Period. is more than a donation, it's a direct investment in dignity, equity, and the power of youth leading change.

## WHEN YOU SPONSOR US, YOU'RE:

### Making a Tangible Social Impact:

- Provide essential period kits, educational resources, and program funding to underserved communities
- Empower a grassroots movement by dismantling menstrual stigma through education, advocacy, and community outreach

### Amplifying Your Brand:

- Enhance your brand's visibility and social responsibility through custom campaigns and collaborative partnerships
- Connect with a passionate network of thousands of young changemakers through social media, campus events, and digital storytelling



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# THE GIVING GUIDE

**Help us raise \$60,000.** This guide shows exactly how your donation fuels our work. Every dollar helps us fight period poverty and stigma with measurable, meaningful results. **Your gift makes real impact.**



## \$35,000 — “Her Kits” for 3,000 Girls

We’re distributing 75,000 menstrual products. Each kit helps someone manage their period for up to two months.

- 💧 \$50 = Provides 4 Her Kits
- 💧 \$500 = Delivers 43 Her Kits
- 💧 \$1,500 = Supports 129 Her Kits
- 💧 \$10,000 = Equips 857 girls
- 💧 **\$35,000 = GOAL MET**



## \$15,000 — Launch 30 School Chapters

We’re launching 30 PHP pilot chapters to distribute supplies, educate peers, and lead the fight against period stigma.

- 💧 \$50 = Restock 1 full cart
- 💧 \$150 = Fully stock 3 carts
- 💧 \$250 = Supplies half a chapter
- 💧 \$500 = Launches 1 full chapter
- 💧 **\$15,000 = GOAL MET**



## \$10,000 — Educate 500 Families

Through period literacy kits, local events, and awareness campaigns, we help families talk openly about periods.

- 💧 \$40 = Educates 2 families
- 💧 \$100 = Prepares 5 families
- 💧 \$400 = Guides 20 families
- 💧 \$1,000 = Empowers 50 families
- 💧 **\$10,000 = GOAL MET**



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# THANK YOU!

Because of you, thousands of girls are stepping into classrooms, communities, and conversations with the confidence and dignity they deserve.

Your partnership empowers us to:

- **Deliver** essential period kits to girls in underserved communities, ensuring no girl has to miss school because of her period.
- **Expand** educational programs that break stigma, foster body literacy, and create safe spaces for menstrual health discussions.
- **Build** powerful awareness campaigns that shift culture, elevate youth voices, and normalize conversations around periods.

By joining hands with Promote Her, Period., you're investing in every girl's future. Thank you for standing with us in the fight to end period poverty: one student, one classroom, and one policy at a time.



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